



FOR IMMEDIATE RELEASE

Press Contact: **Jocelyn Gerard**
1.312.543.7892

glenwoodsundaymarket@gmail.com

Market Manager: **Sheree Moratto**
1.773.837.5544

shereemoratto@sbcglobal.net

Opening Sunday, June 6th - A new Farmers' Market in the heart of Rogers Park!

The Glenwood Sunday Market—"your green stop on the Red Line"—will kick off its inaugural farmers' market season with a community bread breaking ceremony and ribbon cutting on Sunday, June 6th, 8:30 a.m. at the corner of Morse and Glenwood in Chicago's Rogers Park neighborhood. Alderman Joe Moore (49th Ward) and local community and religious leaders will attend.

The Market's Opening Day is designated as "Children's Day" and will include family-friendly performances by the Sullivan High School Steel Drum Band and Sarah Jane Parker. The Education Tent will feature face painting and a vegetable scavenger hunt. Whole Foods is a generous sponsor of the Opening Day festivities.

The Glenwood Sunday Market supports and encourages organic and sustainable growing practices by bringing local farmers to Rogers Park. All the fruit and vegetable farmers participating in the Glenwood Sunday Market are located within 200 miles of Rogers Park and use organic farming practices. The principle of "know your farmer, know your food," is the watchword of the Glenwood Sunday Market, which is striving to be the greenest market in Chicago. Alderman Joe Moore's 49th Ward Green Corps will sponsor a weekly "Green Tent" that will host a different visiting environmental organization each week, at no cost to those organizations, and the Education Tent will further engage visitors in sustainable living activities.

Running on Glenwood Avenue between Morse and Lunt Avenues in the heart of the Glenwood Avenue Arts District, the Market will run every Sunday from June 6th through October 17th, 9:00 a.m. to 2:00 p.m. Locally grown fresh produce, baked goods, and packaged foods will be featured as well as weekly entertainment, educational programs, and fun activities for everyone. The Market is conveniently located just steps from the Morse Avenue stop on the CTA's Red Line.

The Glenwood Sunday Market strives to be accessible to everyone in the economically and culturally diverse Rogers Park community. VISA, MasterCard, Link and SNAP transactions will be accepted. The Market is offering a *Market for All* program to those using Link and SNAP cards or participating in WIC or Senior Nutrition programs and will provide matching funds to make organic fresh produce more affordable for low-income families, as fundraising efforts allow.

The result of a grassroots community effort, with local residents and business owners working together over the past two years, the Market has been augmented with the generous support of founding organizations-- Rogers Park Business Alliance, Alderman Joe Moore, 49th Ward Green Corps, Rogers Park Community Council and the Clark Morse Glenwood Special Service Area #24. Visit our website, www.glenwoodsundaymarket.org for links to our participating farmers, vendors, and sponsors and for more information.

-###-

The Rogers Park Business Alliance is the Fiscal Agent of the Glenwood Sunday Market.

